



BUSINESS IMPROVEMENT DISTRICT

Advisory Board Meeting - Agenda

Thursday, August 23, 2012 at 7:30 a.m.

Corona del Mar Chamber of Commerce offices - 2855 E. Coast Hwy, CdM

1. CALL MEETING TO ORDER

2. ROLL CALL

3. PUBLIC COMMENTS ON AGENDA ITEMS

Public Comments are invited on agenda and non-agenda items generally considered to be within the subject matter jurisdiction of the Corona del Mar BID. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The Corona del Mar BID has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phone off or set them in the silent mode.

4. APPROVAL OF MINUTES

5. CURRENT BUSINESS

A. City Council Report

Nancy Gardner/Ed Selich

BID Administrator Update

B. Vision Plan Update

Bernie/Ron Yeo/Scott Laidlaw/Scott Palmer/Linda Leonhard

C. Village Maintenance Items

Bernie Svalstad

D. Tree Well Update

Bernie Svalstad

E. Parking Sub-committee

Jim Walker/Bernie/Nancy Gardner/Ron Yeo/Scott Palmer

F. Dekralite Proposal

Stacy Jordon

G. Revitalization/CAP Report

Bernie Svalstad / Ron Yeo

Merge Lane Test Update

H. Administration & Financial Report

Scott Palmer

I. Marketing / Outreach Report

Linda Leonhard

J. CDM Chamber of Commerce Report

Linda Leonhard

6. CORONA DEL MAR BID ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEMS)

7. ADJOURNMENT

Corona del Mar BID is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the Corona del Mar BID agenda be posted at least seventy-two (72) hours in advance of each regular meeting and that the public be allowed to comment on agenda items before the Corona del Mar BID and items not on the agenda but are within the subject matter jurisdiction of the Corona del Mar BID. The Corona del Mar BID may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

Next BID Meeting: September 27, 2012